



## ACTIVITY

FRM-KM.001

# App Checklist

There are several things to consider before choosing a coupon or shopping app. Use the following checklist to see if your app is a good match for your needs.

### What do you need your app to do for you?

- Lists
- Meal planning
- Comparison shopping
- Coupons
- Store loyalty
- Rebates

### App name:

Cost: \$ \_\_\_\_\_ (free, purchase cost, subscription, in-app ads/purchases, etc.)

### Company or developer:

\_\_\_\_\_

Number of downloads: \_\_\_\_\_

### How recently published or updated:

\_\_\_\_\_

Average rating: ☆☆☆☆☆

### Reviews:

- All positive (*Note: If all reviews are positive it might be a red flag.*)
- Mostly positive
- Mix of positive/negative
- Mostly negative
- All negative

### Did the app developer respond

to any negative reviews?  Yes  No

### What permissions are required?

\_\_\_\_\_

\_\_\_\_\_

### Other thoughts?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If your app meets your needs on this list, then go ahead and download using your device's official app store. Happy shopping!

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