



ACTIVITY

FRM-KM.001

Stacking Offers Scenario

Your shopping list includes items you need for meals you plan to make this week. Several of those items have discounts, coupons, and rebates available. Review the options and offers below and choose the best offer.

1. CANNED REFRIGERATED PIZZA DOUGH, 13.8 OZ.

Name-Brand Dough

- \$0.30 discount Rollback/Store circular discounted price
- \$0.50/1 item coupon Print or digital coupon
- \$0.75 rebate Via rebate app

Total possible savings on each name-brand product: \$ _____

Store-Brand Dough

- \$0.50 store coupon Register-printed or digital/loyalty coupon

Total possible savings on each store-brand product: \$ _____

WHICH WILL YOU CHOOSE?

Name-brand canned dough: Regular price \$2.50 – \$ _____ (Total savings)
= \$ _____ **Final cost**

Store-brand canned dough: Regular price \$2.05 – \$ _____ (Total savings)
= \$ _____ **Final cost**



2. 100% APPLE JUICE, 64 OZ.

Name-Brand Juice

- \$0.60 discount Rollback/Store Circular Discounted price
- \$1.00 rebate Via rebate app

Total possible savings on each name-brand product: \$ _____

Store-Brand Juice

- \$0.45 rebate Via rebate app

Total possible savings on each store-brand product: \$ _____

WHICH WILL YOU CHOOSE?

Name-brand juice: Regular price \$3.79 – \$ _____ (Total savings)
= \$ _____ **Final cost**

Store-brand juice: Regular price \$1.50 – \$ _____ (Total savings)
= \$ _____ **Final cost**

3. LESS SUGAR GREEK YOGURT, 5.3 OZ.

Name-Brand Yogurt

- \$0.24 discount Rollback/Store Circular Discounted price
- \$1.00 rebate if purchase 2 Via rebate app

Total possible savings on each name-brand product: \$ _____

Store-Brand Yogurt

- \$0.25 discount Rollback/Store Circular Discounted price

Total possible savings on each store-brand product: \$ _____

WHICH WILL YOU CHOOSE?

Name-brand yogurt: Regular price \$1.49 – \$ _____ (Total savings)
= \$ _____ **Final cost**

Store-brand yogurt: Regular price \$0.70 – \$ _____ (Total savings)
= \$ _____ **Final cost**

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